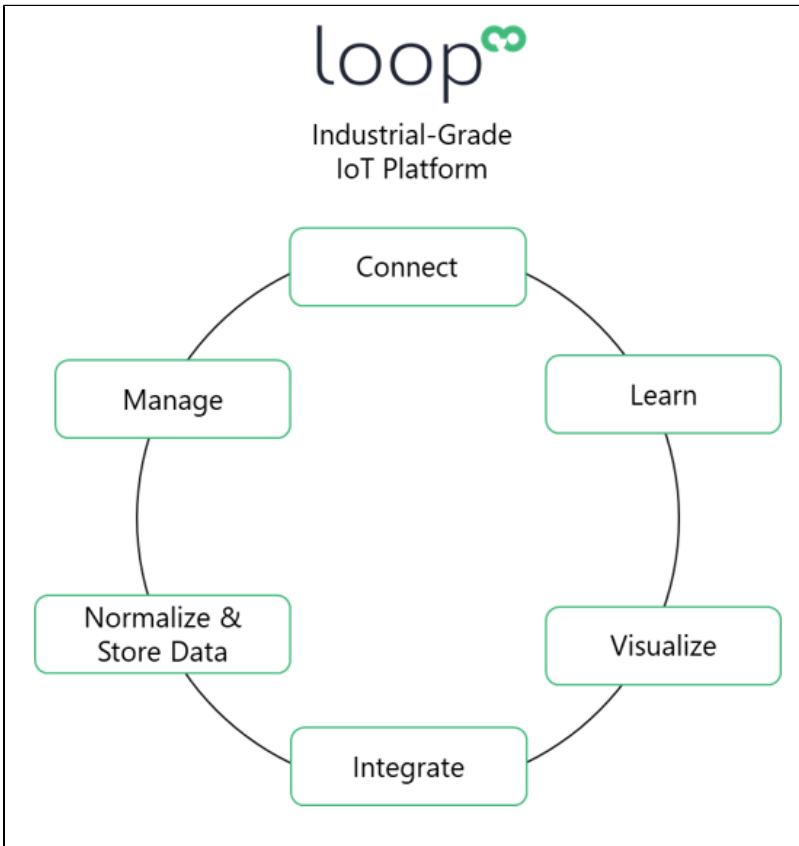


# LoopCloud Overview

LoopCloud is a flexible device and data management platform that allows you to securely connect and manage any type of hardware, device, sensor or machine, while providing extensive control at scale for all your IoT projects and deployments. LoopCloud communicates using TCP/UDP protocols and collects data from sensors in all types of IoT devices, including legacy devices. Network connectivity can be IP (such as, WIFI, ethernet, LoRa, and Wi-sun) or non-IP (such as, Bluetooth, Zigbee, and serial). Collected data easily integrates into existing enterprise applications. In addition, the Device Management Suite enables a single-pane-of-glass visualization of the rich set of data collected from heterogeneous devices.

The LoopCloud platform reveals valuable business insights, gleaned from data collected from devices and sensors, with the following benefits:

- Customizable configurations that enable data analysis to satisfy business requirements
- Integration with existing enterprise applications and databases
- Interoperability with IoT devices in compliance with OMA (Open Mobile Alliance) standards



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